
Timothy K Souther

Phone: (651) 231-8733
Location: Saint Paul, MN 55117
Email: hello@timsouther.com
Portfolio: timsouther.com

I'm a **Front-End Developer** with over 13 years of experience in creating and testing websites and dynamic emails.

Experience

SENIOR FRONT END DEVELOPER

JULY 2018 Ingredient Minneapolis, MN

NOV 2023 Developed responsive emails and websites with a wide range of technologies.

- Led a team of freelancers in the development of a Salesforce Experience Cloud website, ensuring project goals were met on time.
- Led development of a Salesforce email campaign that implemented dynamic infographic elements and SMS integration.
- Led IA on a website, introducing new practices for the company, and built the website using a custom WordPress theme.
- Demonstrated expertise in translating UI/UX designs into responsive interfaces, ensuring optimal performance across various devices and browsers.

FRONT END DEVELOPER

JULY 2011 Ideapark (now Ingredient) Minneapolis, MN

JULY 2018 Created dynamic emails and multiple websites with custom wordpress themes.

- Created multi-sectioned email campaigns in Acoustic that dynamically customized content to consumer profiles via database lookups and real-time journeys.
- Led the front end development on network of sites for a grocery store chain that included multiple wordpress sites and a Shopify site.
- Extended default functionality of a Shopify storefront to match given UI/UX designs by implementing custom JavaScript.

Skills

HTML5
CSS3
LESS/SASS
JavaScript
Wordpress
PHP
React
Shopify
MySQL
Salesforce Experience Cloud
Salesforce Marketing Cloud
Lightning Web Components

Education

MAY 2011
Bachelor of Science in Web
Design and Interactive Media
**The Art Institutes International-
Minnesota**
Minneapolis, MN